

# OCEAN FRONTIER 2018

NORTH ATLANTIC OPPORTUNITIES CONFERENCE

St. John's, NL | Oct. 9-12, 2018

[www.oceanfrontierinstitute.com/oceanfrontier2018](http://www.oceanfrontierinstitute.com/oceanfrontier2018)

## There's only one ocean

The ocean has long impacted our life and how we live it. It has shaped our culture and our heritage. The ocean will impact our collective future.

Learning about the ocean helps us understand our connections to the sea. It also identifies what's required to develop our ocean resources responsibly while we take steps to protect marine ecosystems, reduce human impacts and combat climate change.

## An ocean of opportunity

The global ocean economy is projected to double in size over the next 15 years. During Ocean Frontier 2018, world experts will provide insight on the innovative and sustainable management practices required to ensure we all benefit from this ocean of opportunity.

Ocean Frontier 2018 will highlight how research will generate opportunity for the North Atlantic:

- improve prediction and mitigation of major storms
- help manage human activities as they relate to ocean resources
- improve the potential for fisheries and aquaculture industries to meet global seafood demand in a sustainable manner

- strengthen marine safety
- transform how we monitor the ocean with new data capture and IT tools.

## When and where

**Tuesday, Oct. 9, 2018 through Friday, Oct. 12, 2018**  
*St. John's, Newfoundland and Labrador, Canada*

## Who will attend

We expect approximately 200-250 people to attend the conference, representing various ocean-related fields — science and research, fisheries and aquaculture, government and non government organizations, academic and industry leaders. Mainstream and social media coverage will be heavily promoted.

# Sponsorship opportunities

If we're to develop the ocean in a sustainable way — delivering environmental, social and economic benefits — we must take a collaborative approach to developing ocean management. Ocean Frontier 2018: North Atlantic Opportunities offers marketing opportunities to elevate your company's presence with the ocean community.

Sponsors will receive recognition and profile throughout the conference. It's a great way to show leadership, build relationships, and demonstrate that your organization is attuned to generating opportunity through sustainable ocean management.

# Sponsorship benefits

Sponsoring Ocean Frontier 2018 brands your organization as a thought leader and highlights your commitment to sustainable development. As a sponsor, you will be able to:

- connect with industry influencers and decision makers
- showcase your organization's expertise
- demonstrate ocean leadership

We hope you'll join us as a sponsor. Contact, OFI at **709-864-3773**, or through **ofi@mun.ca**. *Thank you!*

## FULL DAY PROGRAM \$5,000

- Exhibit space during the entire conference
- Five delegate passes
- Opportunity to address delegates prior to guest speaker keynote
- Logo on OFI conference website
- Signage at one of the following:
  - Plenary breakfast and keynote speaker, Wednesday, Oct. 10
  - Plenary breakfast and keynote speaker, Thursday, Oct. 11

## EVENING SOCIAL \$5,000

- Exhibit space during the entire conference
- Five delegate passes
- Logo on OFI conference website
- Opportunity to address delegates prior to panel session Thursday, Oct. 11
- Signage at the Thursday, Oct. 11 networking event

## HALF DAY PROGRAM \$2,500

- Exhibit space during the entire conference
- Two delegate passes
- Logo on OFI conference website
- Signage at one of the following:
  - Welcome reception, Tuesday Oct. 9
  - Conference closing session, Friday, Oct. 12

## NUTRITION BREAK or STUDENT SESSION \$500 (each event)

- Signage at nutrition break station, or student session
- Logo on OFI conference website

